



## CO2-emissions at Kooi

Dear ,

As a user of a lease vehicle you can also influence our carbon footprint in a positive manner by driving more fuel-efficiently! Continue reading...

Last year, we achieved the CO2 Performance Ladder certificate, which led us to map our CO2 footprint and set reduction goals for the upcoming years, our main objective is to be carbon neutral by 2030. Initially, our primary focus for reduction goals lies within electrifying our vehicle fleet and implementing the use of alternative fuel sources (HVO100).

For the recertification process, we collected and analyzed data from 2022 and 2023. To maintain our objectives, we now map our CO2 footprint every on a regular basis. By regularly analyzing our data , we can adjust objectives to make them more ambitious or achievable. Below, you will find our CO2 footprint for 2022 and 2023.

<b>2022</b>	<b>CO2-emissions (tonnes)</b>	<b>%</b>
Company cars	581,44	62,76
Powerbox/UFO's	257,16	27,76
Housing	66,96	7,23
Business travel	20,94	2,26
<b>2023</b>	<b>CO2-emissions (tonnes)</b>	<b>%</b>
Company cars	683,03	65,3
Powerbox/UFO's	255,51	24,43
Housing	65	6,21
Business travel	42,34	4,04

Once again, the CO2 footprint demonstrates that the use of petrol and diesel are the biggest polluters within the company. To reduce our emissions, we started in 2022 by improving our car

fleet, aiming to acquire only electric cars instead of diesel- or petrol-cars, starting with Kooi Benelux and Kooi Trading. Since October 2023, we began exclusively using HVO100 diesel at our workplace in Wolvega, significantly decreasing our CO2 emissions.

## **Total CO2 emissions 2021-2023**

**2021**

692,97

**2022**

926,51

**2023**

1045,88

There has been an increase in CO2 emissions, however, this increase can be attributed to our growing organization. By looking at the data of our turnover, we found out that we're actually slowly decreasing our CO2 emissions per euro made by the company. If we continue this trend, we will be on our way to achieve our goal of being carbon neutral in 2030!

Below are six examples of how you can drive more fuel-efficiently. Let's secure a sustainable future, together!



DO YOU NEED TO USE THE CAR?



USE THE BRAKE AS LITTLE AS POSSIBLE



SHIFT UP AS SOON AS POSSIBLE



KEEP THE SPEED CONSISTENT AND  
DON'T DRIVE TOO FAST



TURN OFF THE ENGINE



LIMIT THE USE OF AIR CONDITIONING

Do you have any questions or ideas for reducing our CO2 footprint? Please let us know via [qhse@247kooi.com](mailto:qhse@247kooi.com)!

Contact QHSE

## **Still have questions?**

Let us know!

## Contact

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